

News Release



Contact Information:

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The Tomorrow Fund Scholarship for Hispanic Students receives grant from Blue Cross and Blue Shield of North Carolina.

The \$90,000 grant, to be distributed over three years, will help support The Tomorrow Fund's mission: *The Tomorrow Fund seeks to make higher education more accessible to talented Hispanic students from low income families in North Carolina through scholarships to help them bridge their financial aid gaps.*

The Tomorrow Fund for Hispanic Students will receive its first installment of \$30,000 this fall from Blue Cross and Blue Shield of North Carolina (BCBSNC). The funds will be used to support education for low-income, Latino college students in North Carolina pursuing degrees in health services (including healthcare administration and healthcare management), public health, or other related professions.

According to (Diane Evia-Lanevi, Founder and Advisory Board Chair), "This award from Blue Cross and Blue Shield of North Carolina will have a significant impact on our work with low-income, Latino students in our state as we work to address the college drop-out rates. Our scholarships address the financial aid gaps faced by these students after all other aid has been applied. Our scholarships often make the difference between enrolling or staying enrolled."

The Tomorrow Fund has raised more than \$200,000 toward scholarships and was established in 2009 by a local immigrant couple. It is advised by a community board of local leaders. Its purpose is to provide financial assistance to low-income Latino students in our state and positively affect college degree completion.

About BCBSNC:

Blue Cross and Blue Shield of North Carolina is a leader in delivering innovative health care products, services and information to more than 3.6 million members, including approximately 900,000 served on behalf of other Blue Plans. For 78 years, the company has served its customers by offering health insurance at a competitive price and has served the people of North Carolina through support of community organizations, programs and events that promote good health. Blue Cross and Blue Shield of North Carolina was named one of the World's Most Ethical Companies by Ethisphere Institute in 2012. Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross and Blue Shield Association. Visit BCBSNC online at bcbsnc.com.